

[www.MichaelEzeanaka.com](http://www.MichaelEzeanaka.com)

Make Money  
Online with

Social Media  
Marketing

Email  
Marketing

Facebook  
Pages



Facebook  
Ads

Instagram  
Marketing

Lead  
Generation

Facebook  
Groups

# FACEBOOK ADVERTISING

LEARN HOW TO MAKE  
\$10,000+ EACH MONTH  
WITH FACEBOOK  
MARKETING

**Michael Ezeanaka**

# Facebook Advertising

**Learn How To Make**  
**\$10,000+ Each Month With**  
**Facebook Marketing**  
[Book Images]

**By**

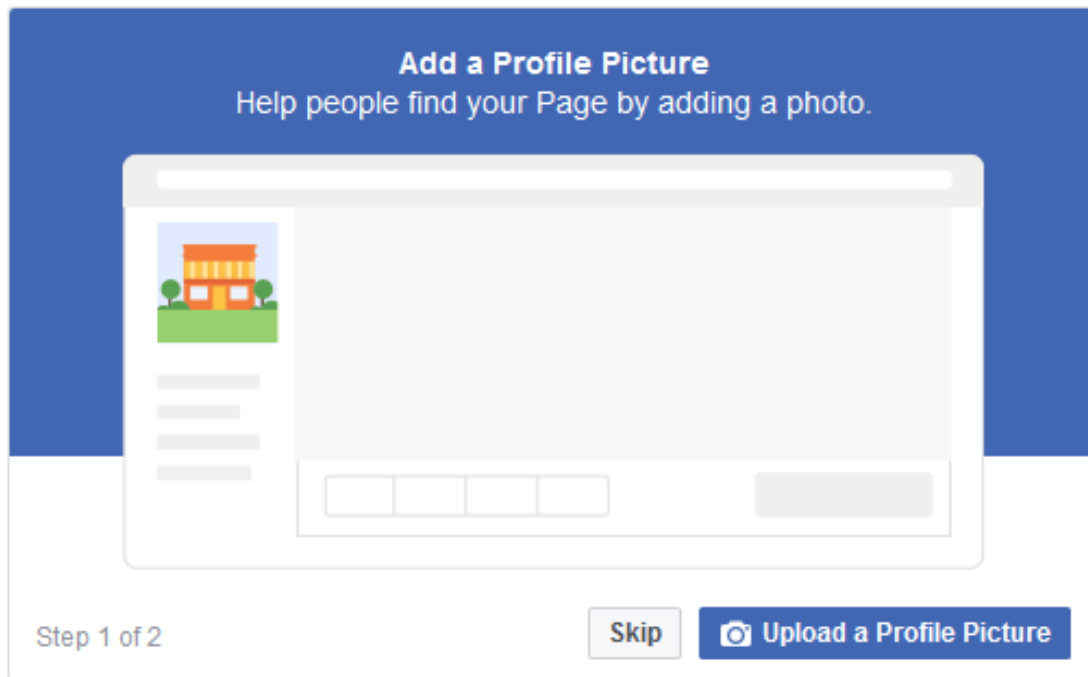
**Michael Ezeanaka**

[www.MichaelEzeanaka.com](http://www.MichaelEzeanaka.com)

## Table of Contents


Chapter 2 .....	4
Chapter 3 .....	11
Chapter 4 .....	14
Chapter 5 .....	20
Chapter 6 .....	29
Chapter 7 .....	31
Chapter 8 .....	38
Chapter 9 .....	45

## Chapter 2



**Create**
✕


---



**Page**

Connect and share with customers or fans


---



**Ad**

Advertise your business, brand or organization


---



**Group**

Find people with shared interests


---



**Event**

Bring people together with a public or private event


---



**Marketplace listing**

Sell items to people in your community

**Create New Group**
✕




Groups are great for getting things done and staying in touch with just the people you want. Share photos and videos, have conversations, make plans and more.

**Name your group**

**Add some people**

**Select privacy** [Learn more about groups privacy](#)



**Closed Group**

Anyone can find the group and see who's in it. Only members can see posts.

▾

Pin to Shortcuts
 

Create

**Members**

Events

Manage Group

Shortcuts

- Kristi Hines - Freela... 3
- Kristi Leilani 20+
- Content Promotion Pla...
- Perfect Funnel Laun... 11

**Members 2** Find a member

**Admins and Moderators 1**

**Shoe Store**  
Website · 1 person likes this. Message ...


**All Members** Default ▾

**Kristi Leilani Hines**  
Added by Shoe Store Today  
Scottsdale Community College

**Shoe Store**  
Created group on December 28, 2017  
Website · 1 person likes this. Message

ADD MEMBE  
+ Enter nar  
SUGGESTED  
**Friends**  
Mich  
Just  
Kris  
See Mo  
SUGGESTED



Make Admin  
Change to Moderator  
Leave Group


 **Personalize Your Group**  
Did you know that you can add a photo here?  
Pick one that shows off your group's personality.

[Upload Photo](#) [Choose Photo ▾](#)

Linked Group · Shoe Store

Joined ▾  Notifications [Share](#) [More](#)

Group Name	 Shoe Obsessed
Group Type	 Pick a Group Type Group types help people see what the group is about.
Description	<div style="border: 1px solid #ccc; height: 60px; width: 100%;"></div> Potential members see the description if privacy is set to public or closed.
Tags	Write up to 5 tags (ex: soccer) Tags help people find groups they might be interested in joining. You can change these at any time.

Page	Inbox <b>1</b>	Notifications <b>3</b>	<b>Insights</b>
<ul style="list-style-type: none"> <li><b>Overview</b></li> <li>Promotions</li> <li>Followers</li> <li>Likes</li> <li>Reach</li> <li>Page Views</li> <li>Actions on Page</li> <li>Posts</li> <li>Events</li> <li>Videos</li> <li>Groups</li> </ul>			
		<b>Page Summary</b> Last 7 days ↕	
		Results from Dec 21, 2017 - Dec 27, 2017 Note: Does not include today's data. Time zone of your ad account.	
		<b>Actions on Page</b> December 21 - December 27	
			
		We don't have data to show you for this week.	

Write a post...

Photo/Video

Check in

Support Nonprofit

Add a milestone

Add directions

Get Calls

Create an Event

Roll

Feeling/Activity

Write Note

Tag Product

Advertise Your Business

Get Messages

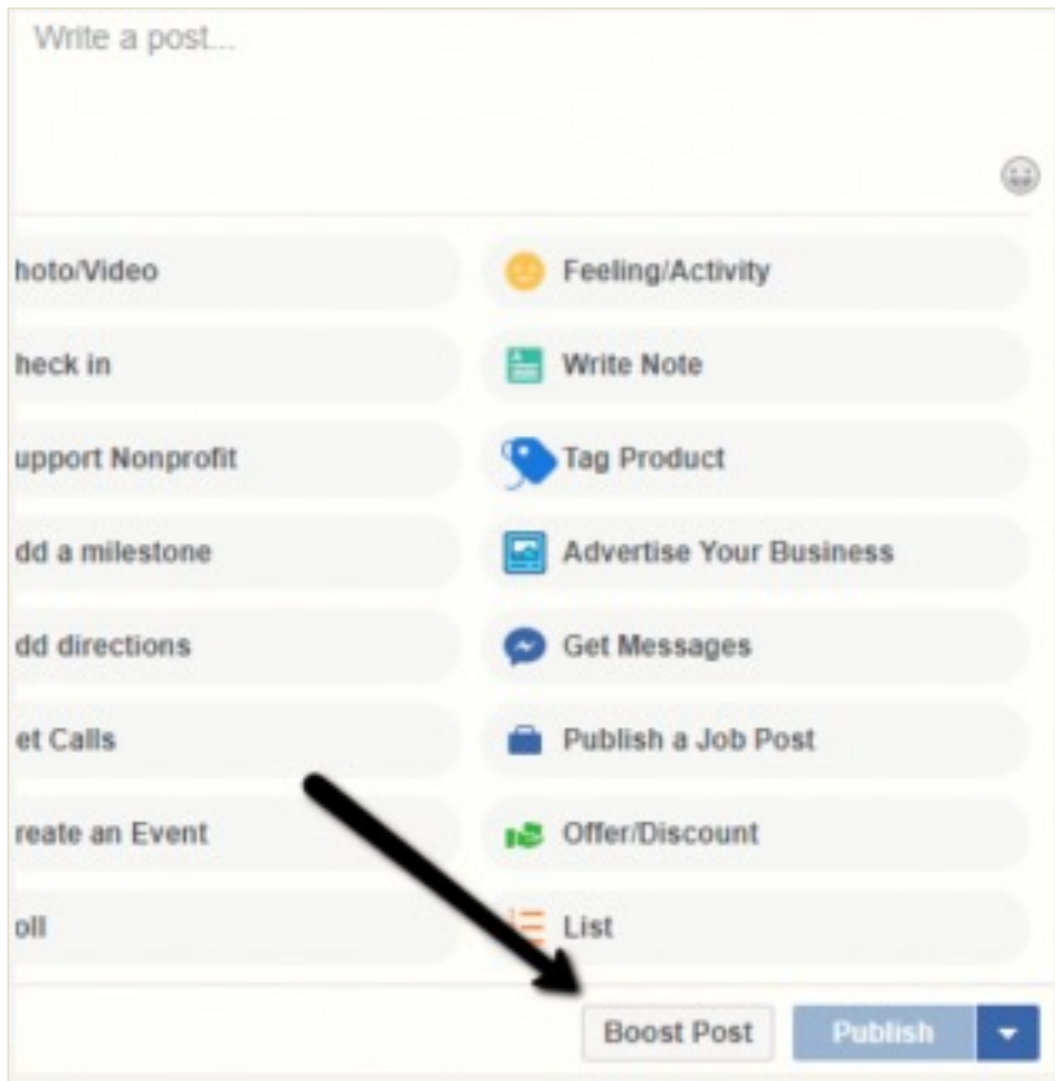
Publish a Job Post

Offer/Discount

List

Boost Post

Publish





## AUDIENCE

**People you choose through targeting** [Edit](#)

Location - Living In: United States: Ohio  
Age: 18 - 65+

**People who like your Page**

**People who like your Page and their friends**

[Create New Audience](#)

### Edit Audience

Make sure to save your edits once you're done.

Gender ⓘ

All Men Women

Age ⓘ

18 ▼ - 65+ ▼

Locations ⓘ

United States  
Ohio


Add locations

Detailed Targeting ⓘ

INCLUDE people who match at least ONE of the following ⓘ

Add demographics, interests or behaviors | Suggestions | Browse

Exclude People

 Your audience size is **defined**. Good job!

Potential Reach: 7,300,000 people ⓘ

## BUDGET AND DURATION



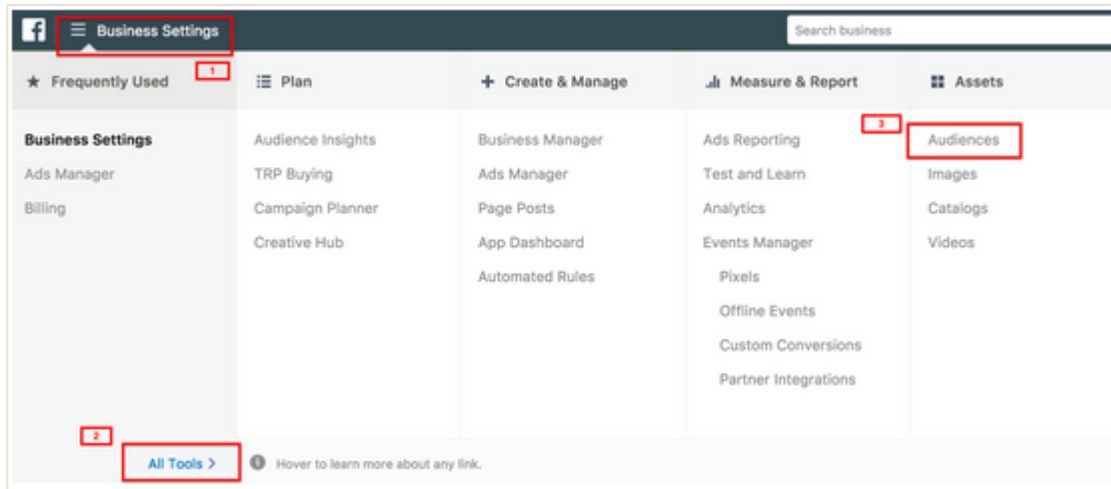
Your spend limit is lower than your budget for this promotion. [Increase your limit by \\$0.00.](#)

Total budget ⓘ

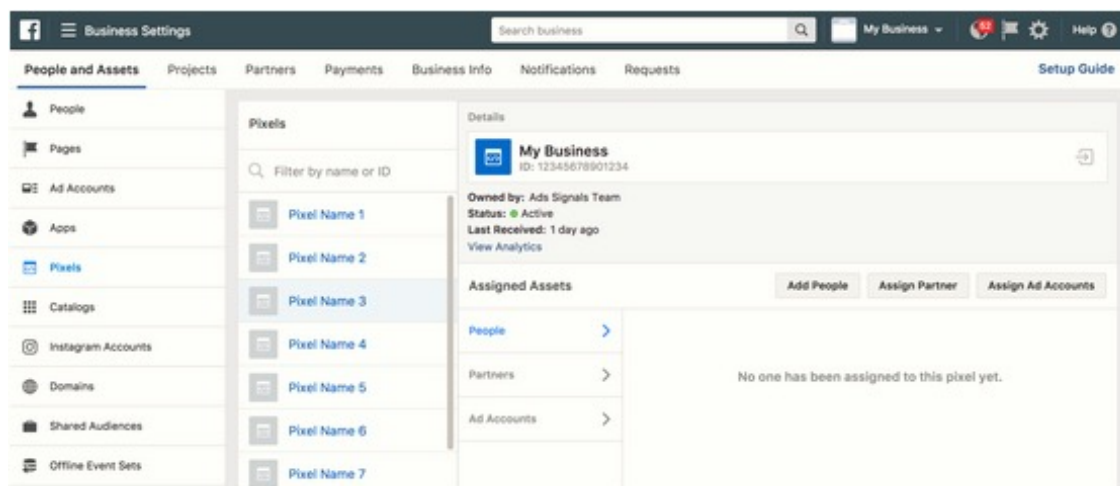
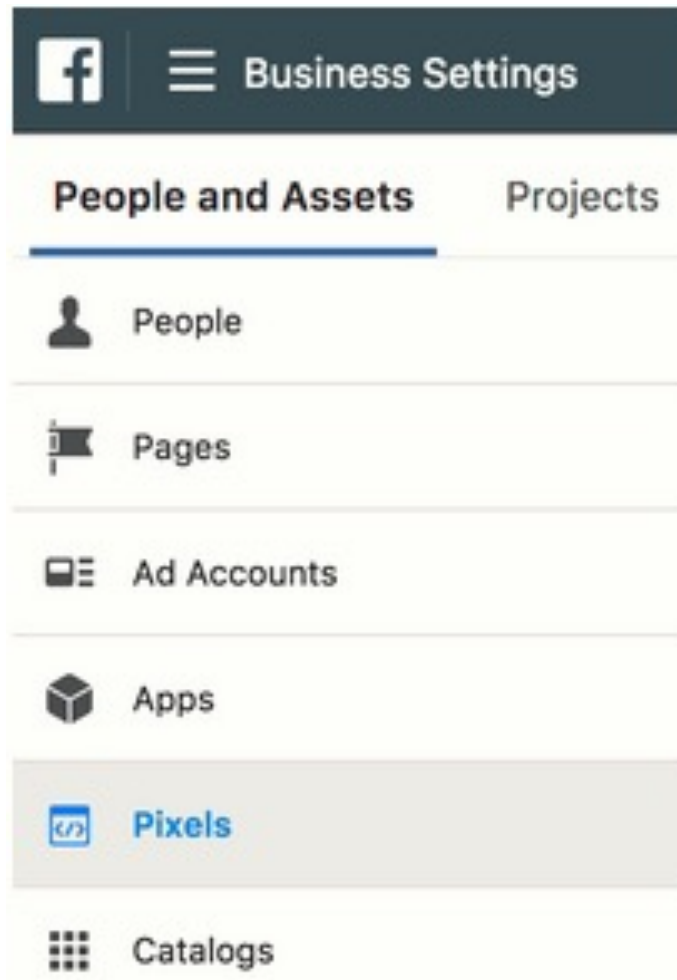
\$5.00 USD

Est	\$2.00 USD	Est. Reach 163 - 872
430	\$3.00 USD	Est. Reach 244 - 1285
Ref mal	✓ <b>\$5.00 USD</b>	Est. Reach 432 - 2070
	\$10.00 USD	Est. Reach 1015 - 4452
Dur	\$15.00 USD	Est. Reach 1506 - 6834
	\$20.00 USD	Est. Reach 1948 - 8997
Rur	\$60.00 USD	Est. Reach 4717 - 26346
PA	\$200.00 USD	Est. Reach 12663 - 79141
Cu	\$400.00 USD	Est. Reach 22206 - 138785
	Choose Your Own	

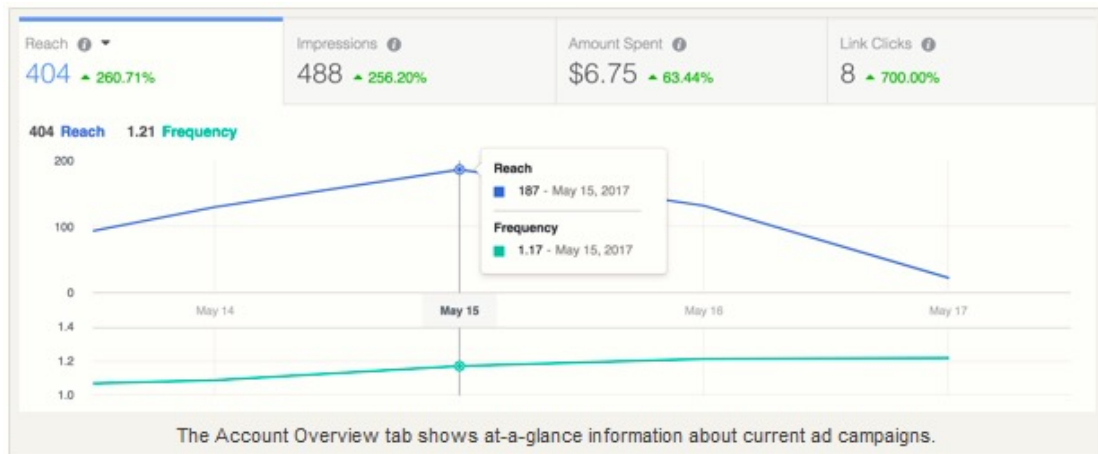
## Chapter 3



Column Name	Instructions
id	Type in a unique ID for each item. Note that this will show as "retailer_id" after the product is imported.
availability	Mark if the item's in stock. You can type: "in stock", "available for order", "preorder", "out of stock", or "discontinued". Max 100 characters.
condition	You can type "new", "refurbished", or "used".
description	A short paragraph describing the item. Max 5000 characters.
image_link	Link to item image used in ad. See <a href="#">image resolution guidelines</a> .
link	Link to merchant's site where you can buy the item.
title	Item title. Max 100 characters.
price	Item cost and currency using ISO 4217 currency codes. Ex: 9.99 USD.
sale_price	Discounted price if the item is on sale. Currency should be specified as the ISO 4217 currency code. Required for creative overlays. Ex. 4.99 USD.
sale_price_effective_date	Start and end date and time for the sale, separated by a slash. Required for creative overlays. Ex: 2017-11-01T12:00-0300/2017-12-01T00:00-0300.
gtin, mpn, or brand	GTIN: Global Trade Item Number (UPC, EAN, JAN, ISBN). Mpn - A unique number that identifies a product to its manufacturer. Brand: brand name. Max 70 characters.



## Chapter 4



Search Filters

Create New Filter

Filter By Selection

SAVED FILTERS >

DELIVERY ▾

✓ Active

Scheduled

Pending Review

Not Approved

Inactive

Not Delivering

Completed

Deleted

OBJECTIVE >

BILLING EVENT >

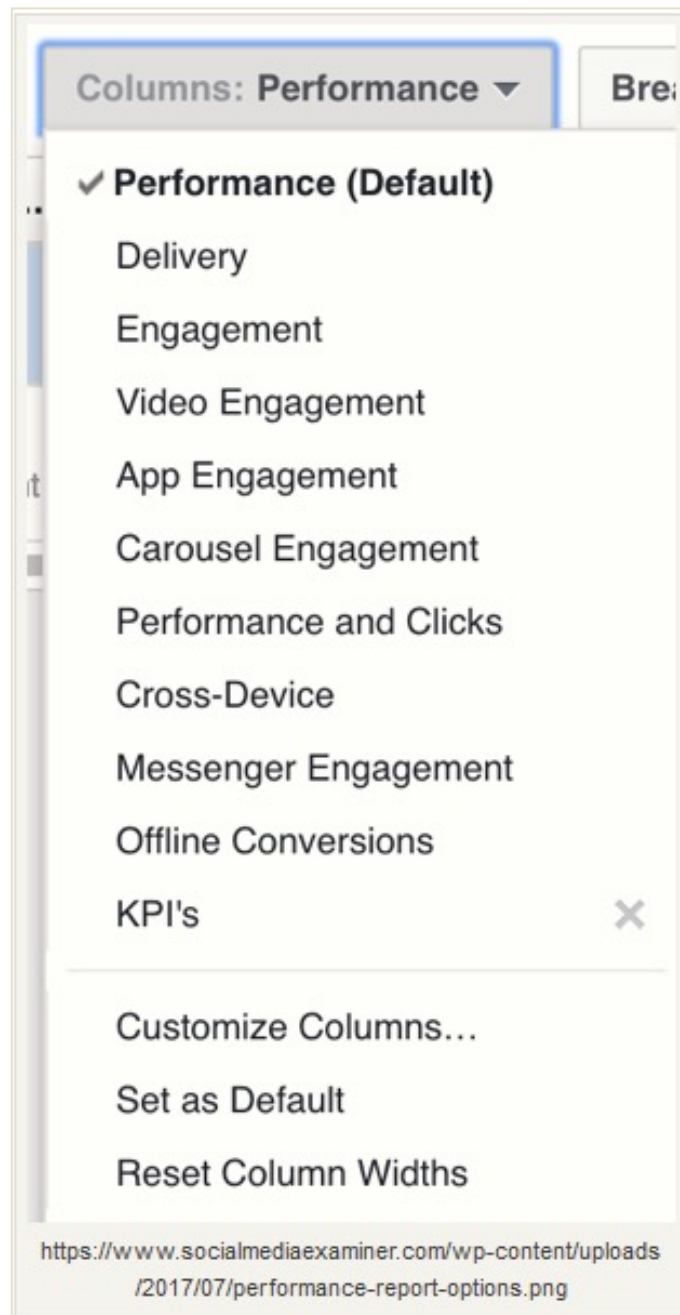
OPTIMIZATION GOAL >

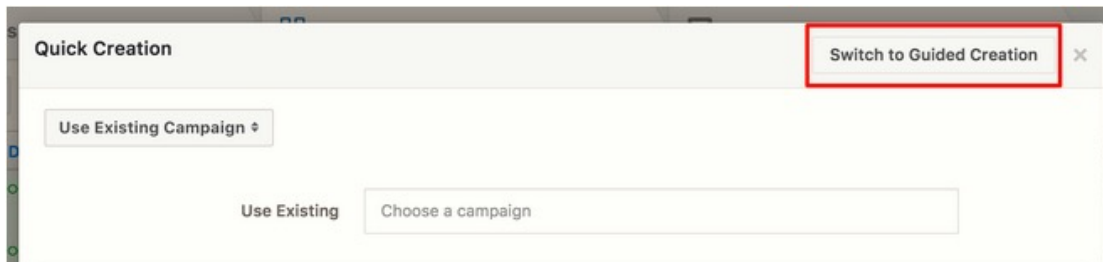
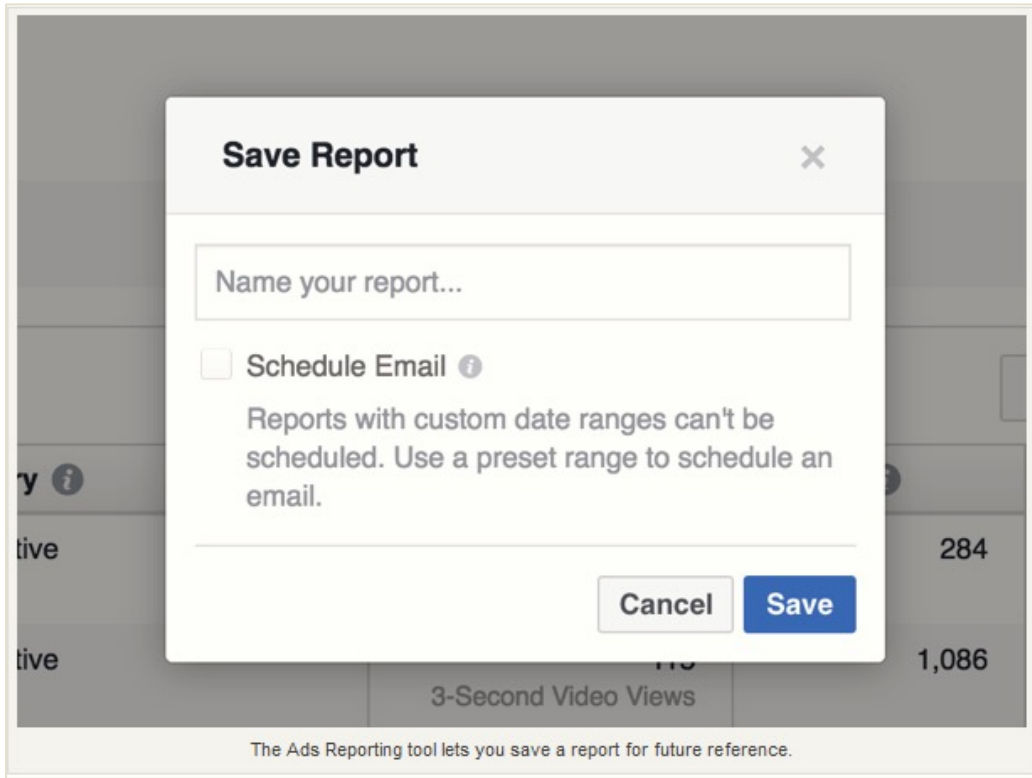
PLACEMENT >

METRICS >

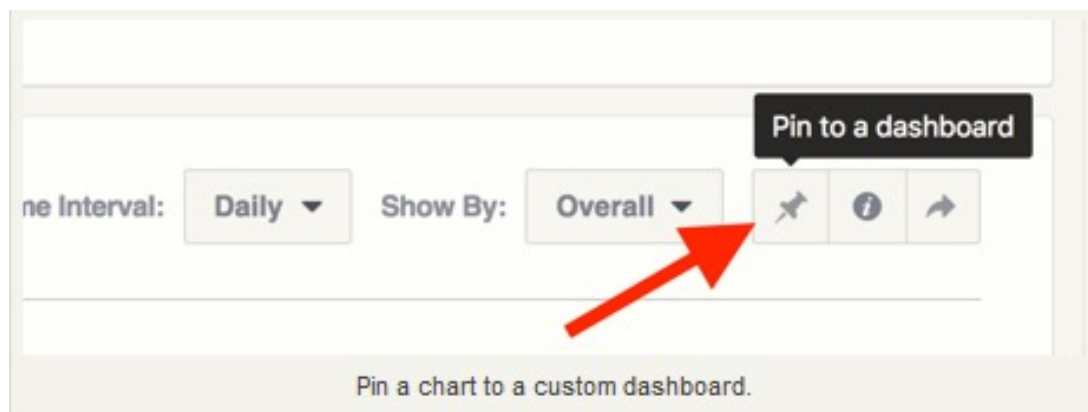
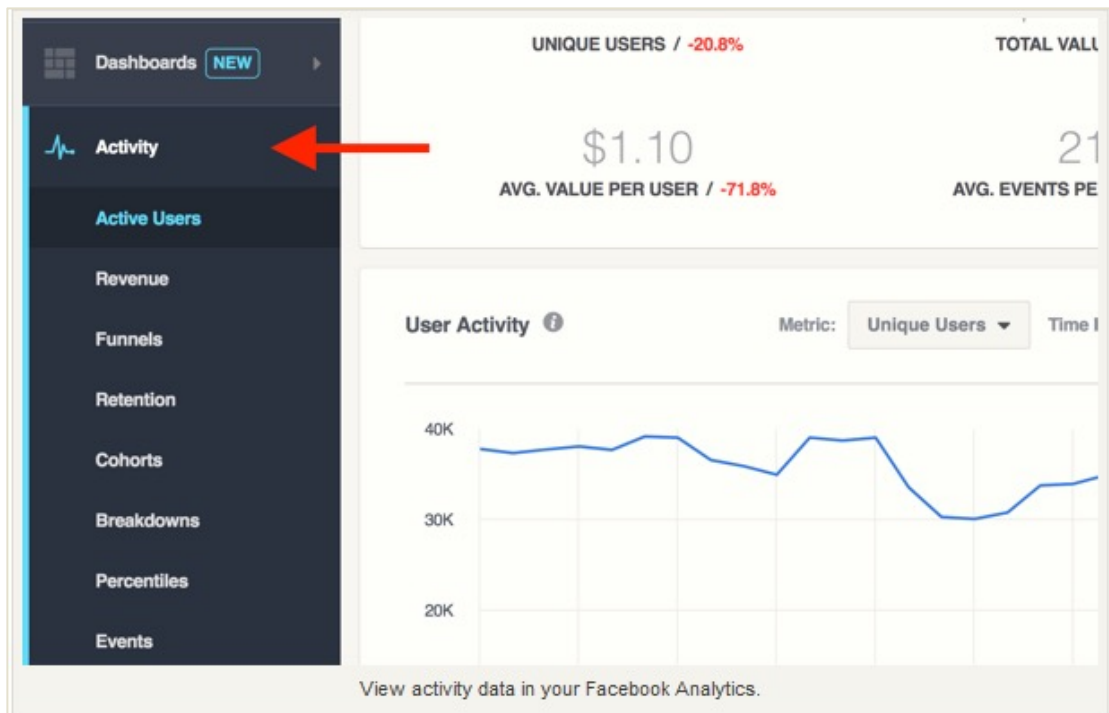
DATE UPDATED >

You can filter the ad campaigns on the Account Overview tab so you see only active campaigns or a different timeframe.









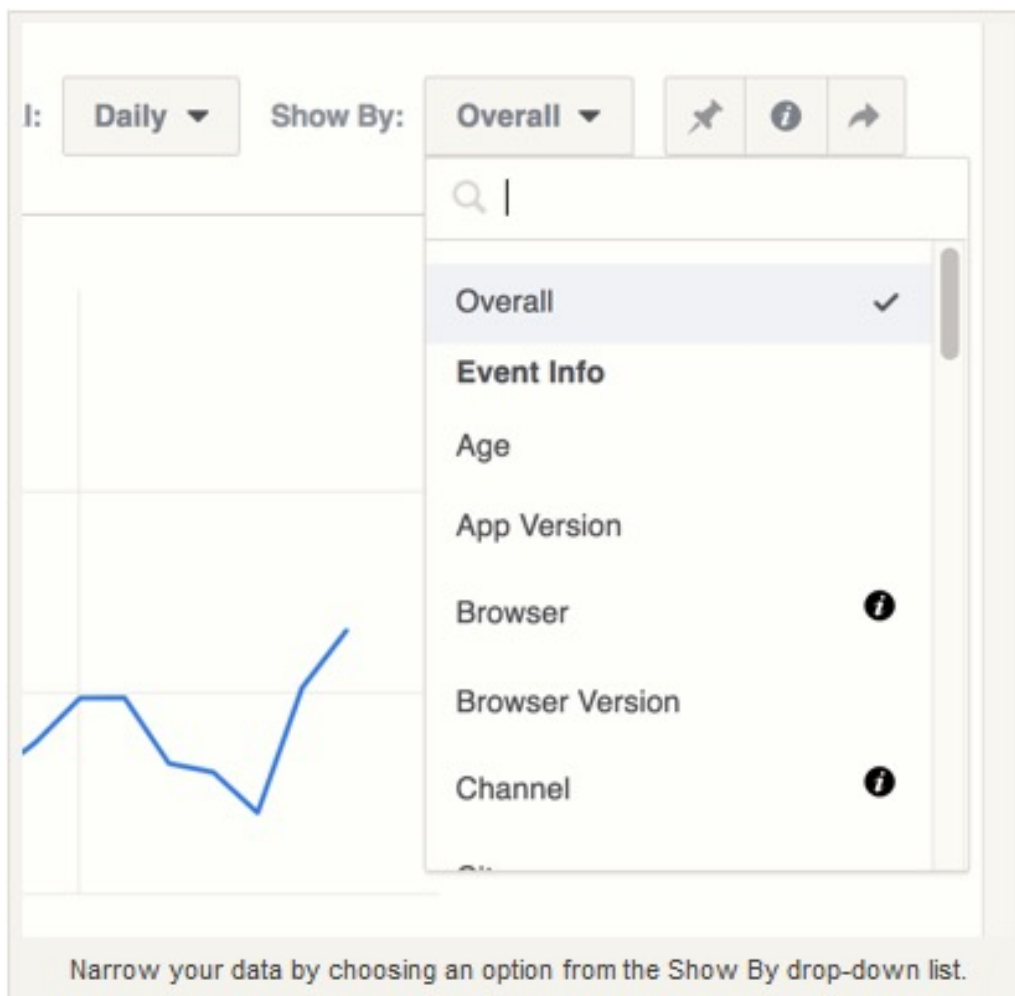
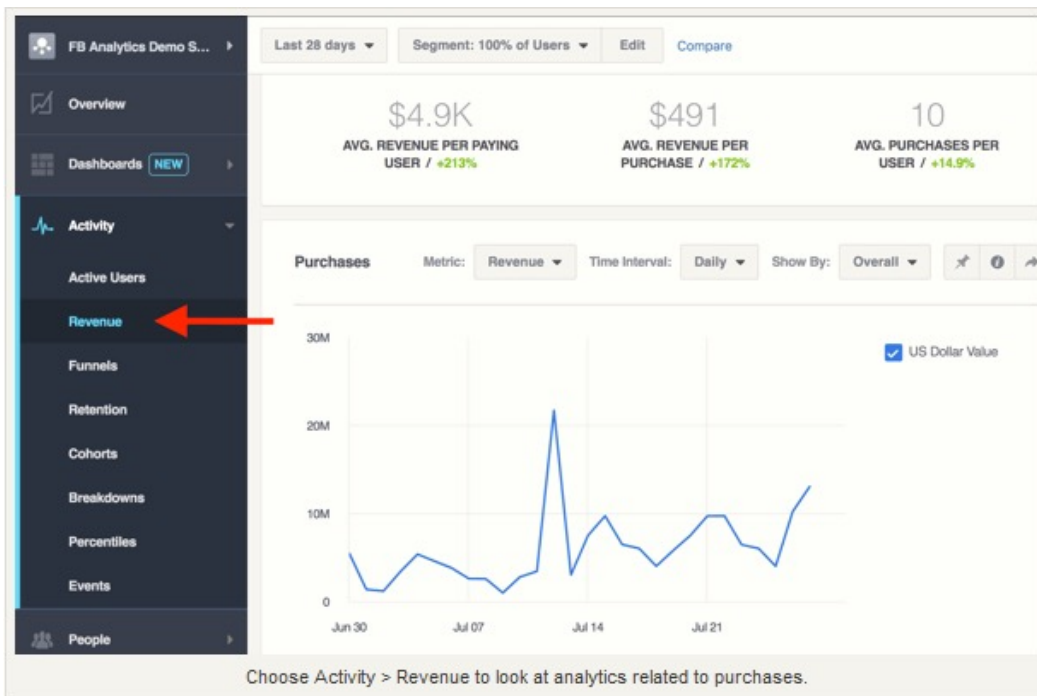
### Add to New Dashboard

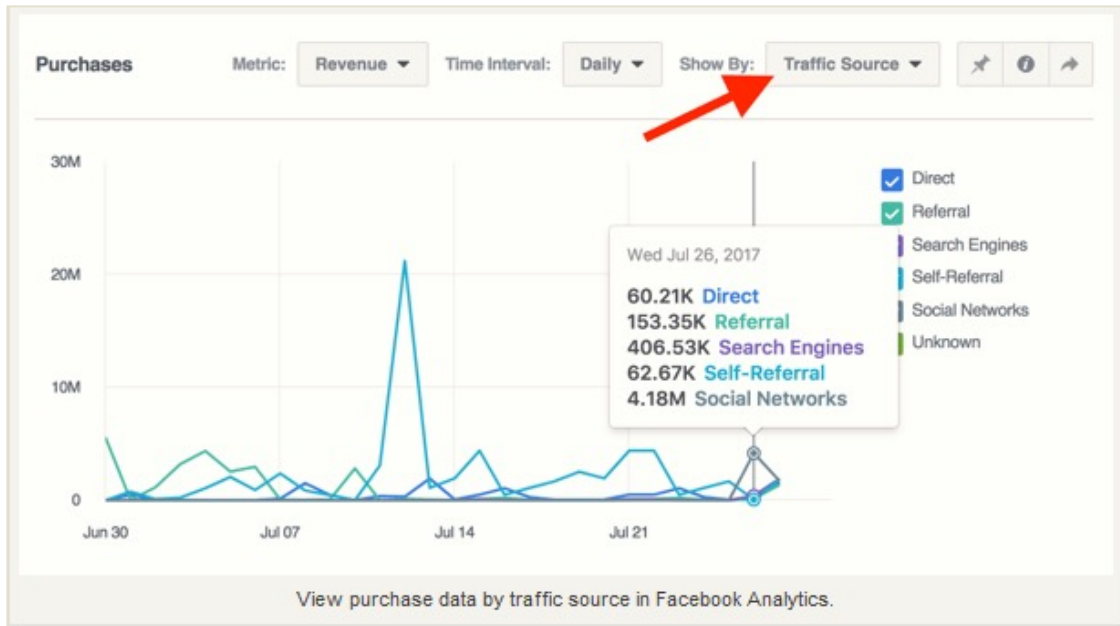
Create a New Dashboard:  25

Chart Name:  13

All the settings you have selected will be saved.

Create a new custom dashboard or select an existing one.






## Chapter 5

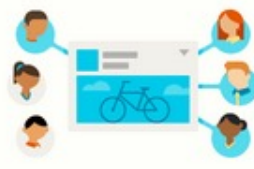
### Create a Facebook Pixel

Add the Facebook pixel to your website to measure the impact of your ads. Unlock powerful solutions in Facebook advertising.




**Track Website Activities**

Understand the actions people take after seeing your ads. Track conversions and measure your return on advertising.



**Improve Your Return on Advertising**

Facebook will automatically deliver ads to people more likely to take action, based on conversion data from your website.



**Reach New and Existing Customers**


Show ads to people based on the actions they take on your website. Create lookalike audiences to reach people similar to your best customers.

[Create a Pixel](#)

### Choose Installation Option


**How do you want to install the pixel code?**

To use Facebook pixel, you must first install pixel code on your site. This code sends site visit information back to Facebook so you can measure customer actions and create smarter advertising.



**Install the Code Yourself**

We'll walk you through the steps to install the pixel code.



**Email Instructions to a Developer**

Send the installation instructions to a developer to install the pixel code for you.

Do you build your website or ecommerce tools on a popular third-party platform? [View pixel integrations](#) to see if there's an even easier way to install pixel.

[Give Feedback](#)

### Email Pixel Code

To

Add a recipient

Find the **<head>** **</head>** tags in your webpage code, or locate the **header template** in your CMS or web platform. [Learn where to find this template or code](#) in different web management systems.

```

<!-- Example -->
!DOCTYPE html>
<html lang="en">
  <head>
    <script>...</script>
    insert_pixel_code_here
  </head>

```

**USE ADVANCED MATCHING** ⓘ

```

<!-- Facebook Pixel Code -->
<script>
  !function(f,b,e,v,n,t,s)
  {if(f.fbq)return;n=f.fbq=function(){n.callMethod?
  n.callMethod.apply(n,arguments):n.queue.push(arguments)};
  if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
  n.queue=[];t=b.createElement(e);t.async=!0;
  t.src=v;s=b.getElementsByTagName(e)[0];
  s.parentNode.insertBefore(t,s)}(window,
  document,'script','https://connect.facebook.net/en_US/
  fbevents.js');

  fbq('init', '1234567890');
  fbq('track', 'PageView');
</script>
<noscript>
  
</noscript>
<!-- End Facebook Pixel Code -->

```

● **No Activity Yet**

Last Received: Never




www.mysite.com

**Send Test Traffic**

### Install Your Pixel Code ×

To use Facebook pixel, you must first install pixel code on your website. This code sends site visit information back to Facebook so you can measure customer actions and create smarter advertising.

Choose an option to install the pixel code. You can change this choice later.

-  **Use an Integration or Tag Manager**  
Facebook pixel currently integrates with **BigCommerce, Google Tag Manager, Magento, Segment, Shopify, Squarespace, Wix, WooCommerce** and many more. [Learn about platform integrations.](#)
-  **Manually Install the Code Yourself**  
We'll walk you through the steps to install the pixel code.
-  **Email Instructions to a Developer**  
Send the installation instructions to a developer to install the pixel code for you.

- Purchase**
- Lead**
- Complete Registration**
- Add Payment Info**
- Initiate Checkout**
- Add to Cart**
- Add to Wishlist**
- Search**
- View Content**

**Track Event on Page Load**
Track Event on Inline Action

**Copy purchase event code.**

Copy the event code snippet. You can **add parameters** to send additional on-page data.

---

**Send Event Parameters** ⓘ

Choose the parameters you'd like to send with your event. Then input the value for each parameter. You can also input variables to send dynamic data. Copy the event code after you've finalized the parameters.


**Conversion Value** ⓘ  ×

**Currency** ⓘ  ×

**Add Another Parameter** ▼

---

```
<script>
  fbq('track', 'Purchase');
</script>
```



**Facebook Pixel Helper**  
Facebook

The Facebook Pixel Helper is a troubleshooting tool that helps you validate your pixel implementation.

+ ADD TO CHROME


Developer Tools

★★★★★ (398)

**Add "Facebook Pixel Helper"?**


**It can:**

- Read and change all your data on the websites you visit




Cancel

Add extension



### Facebook Pixel Helper


Learn More



---


One pixel found on [www.facebook.com](http://www.facebook.com)

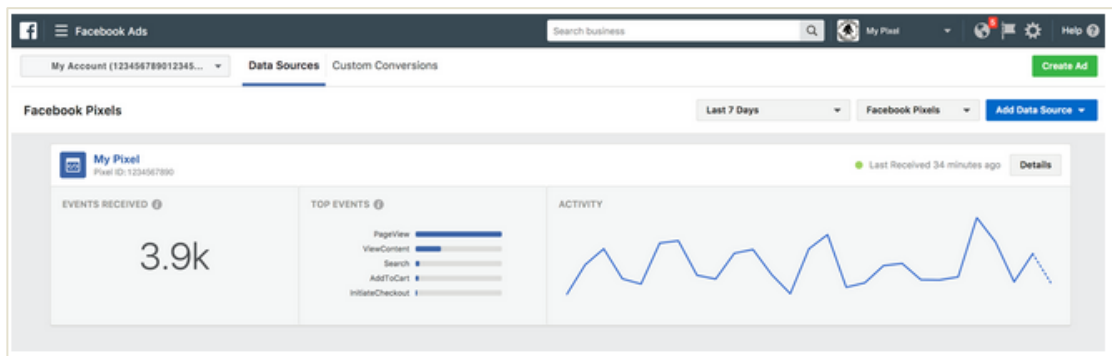
---



### Facebook Pixel

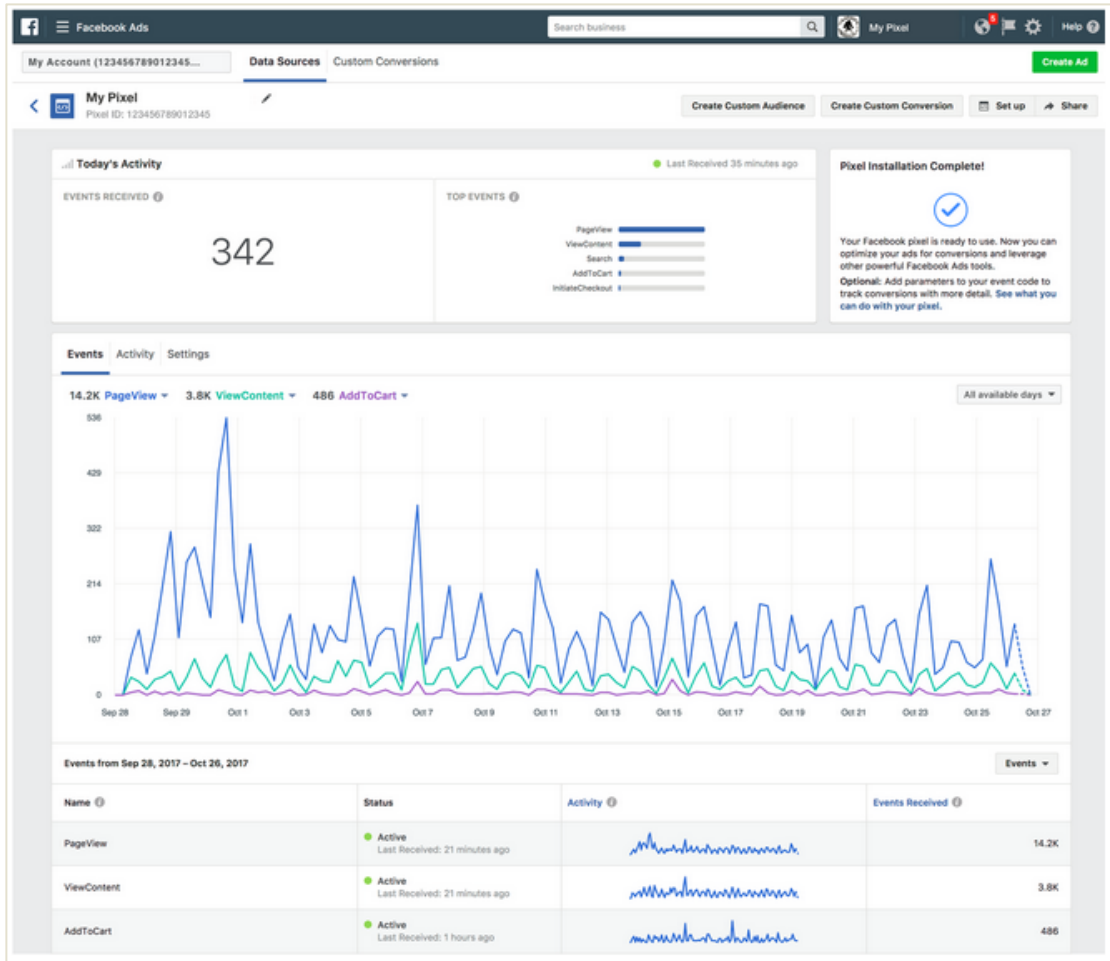
Pixel ID: 123456789

▶  PageView



The screenshot shows the Facebook Ads interface. At the top, there's a navigation bar with 'Facebook Ads', a search bar, and user profile 'My Post'. Below that, there are tabs for 'My Account (123456789012345...)', 'Data Sources', and 'Custom Conversions'. A 'Create Ad' button is visible. The main section is titled 'Facebook Pixels' and includes a dropdown for 'Last 7 Days', a dropdown for 'Facebook Pixels', and an 'Add Data Source' button. The primary data point is 'My Pixel' with ID '1234567890', which has 'Last Received 34 minutes ago'. Below this, there are three panels: 'EVENTS RECEIVED' showing '3.9k', 'TOP EVENTS' with a horizontal bar chart for PageView, ViewContent, Search, AddToCart, and InitiateCheckout, and 'ACTIVITY' with a line graph showing fluctuating data over time.





**Facebook Ads** | My Pixel | Pixel ID: 123456789012345

**Today's Activity** | Last Received 35 minutes ago

EVENTS RECEIVED: **342**

**Pixel Installation Complete!**

Your Facebook pixel is ready to use. Now you can optimize your ads for conversions and leverage other powerful Facebook Ads tools.

**Optional:** Add parameters to your event code to track conversions with more detail. See what you can do with your pixel.

**Events** | **Activity** | Settings

**PageView**

**Last 100 PageView Events**

Event Time	Event Category	Device	Parameters	Referring URL
Oct 26, 2017 10:33am	PageView	iPhone	-	https://www.mywebsite.com
Oct 26, 2017 10:34am	PageView	Android Phone	-	https://mywebsite.com/products/example_product
Oct 26, 2017 10:34am	PageView	Android Phone	-	https://mywebsite.com/products/example_product1
Oct 26, 2017 10:34am	PageView	Android Phone	-	https://mywebsite.com/products/example_product2
Oct 26, 2017 10:34am	PageView	iPhone	-	https://www.mywebsite.com/search
Oct 26, 2017 10:35am	PageView	iPhone	-	https://www.mywebsite.com/search?q=productname
Oct 26, 2017 10:35am	PageView	iPhone	-	https://mywebsite.com/search
Oct 26, 2017 10:35am	PageView	iPhone	-	https://www.mywebsite.com/pages/wholesale

URL Option	How you'd set your rule	Equivalent Standard Event
URL Equals	www.mywebsiteurl.com/thankyou.php	Purchase
URL Contains	/thankyou.php	Purchase

### Create a Custom Conversion ✕

**Pixel** ⓘ ● My pixel

**Rule** ⓘ URL equals ▾  ✕  
Add URL keywords

**Category** ⓘ  ▾

---

### Create a Custom Conversion ✕

**Name**

**Description**

Define a Conversion Value

**Conversion Value** ⓘ

---

**Advertise on Facebook**

STEP 1: CREATE YOUR CAMPAIGN Use Existing Campaign

**Choose the objective for your campaign** Help: Choosing an Objective

- Boost your posts
- Promote your Page
- Send people to your website
- Increase conversions on your website**
- Get installs of your app
- Increase engagement in your app
- Reach people near your business
- Raise attendance at your event
- Get people to claim your offer
- Get video views


Thank you page

Details

Purchase custom conversion

Sources

Pixel: My pixel



## Website Conversions

Send people to your website to take a specific action, like signing up for a newsletter. Use a pixel to measure your conversions.

Choose a conversion

Pixel: my pixel

Conversion	Conversion Pixel
Product pages	Conversion Pixel
Viewed men's clothing	Pixel: My pixel
Thank you page	Pixel: My pixel

+ Set up a Custom Conversion

+ Create a Conversion Tracking Pixel

**Create a Custom Conversion** ✕

**Pixel**  ⓘ ● **My pixel**  
Pixel ID: 786008474824985


**Rule**  ⓘ URL contains ▼ /products/clothing/men

**Category**  ⓘ View Content ▼


Cancel
Next

## Chapter 6


**Choose an Audience to Start**
✕



**Everyone on Facebook**



**People connected to your Page**



**A Custom Audience**

**Don't show this again**

**CREATE AUDIENCE**

Custom Audience >

Location ▾

UNITED STATES  
All United States  
+ Country, region, or city

Age and Gender ▾

Age  
18 ± — Any ±

Gender  
All Men Women

Interests ▾

HOBBIES AND ACTIVITIES >  
ARTS AND MUSIC  
Crafts  
+ Interest

**(New Audience)**  
20m - 25m monthly active people

**People on Facebook**  
Country: United States of America

Demographics

Page Likes

Location

Activity

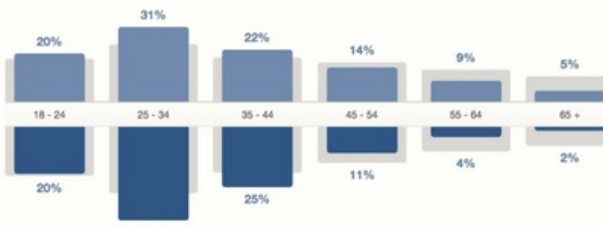
Household

Purchase

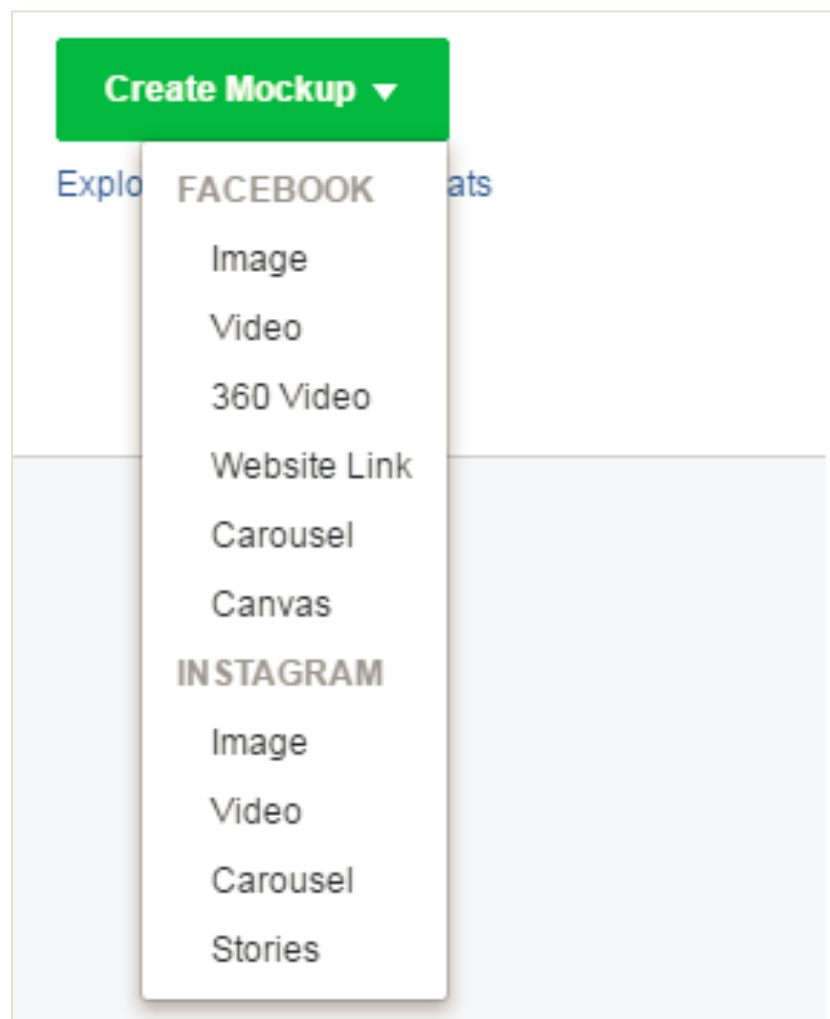
**Age and Gender**  
Self-reported information from people in their Facebook profiles. Information only available for people aged 18 and older.

81% Women  
54% All Facebook

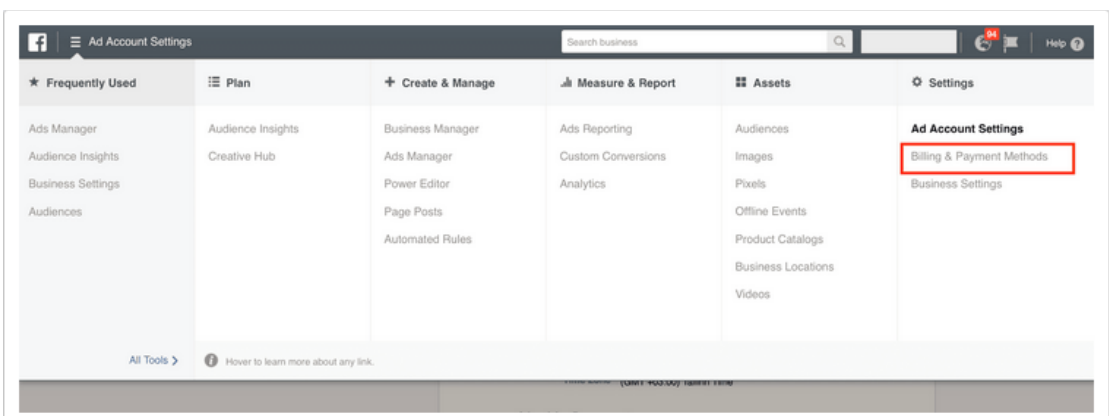
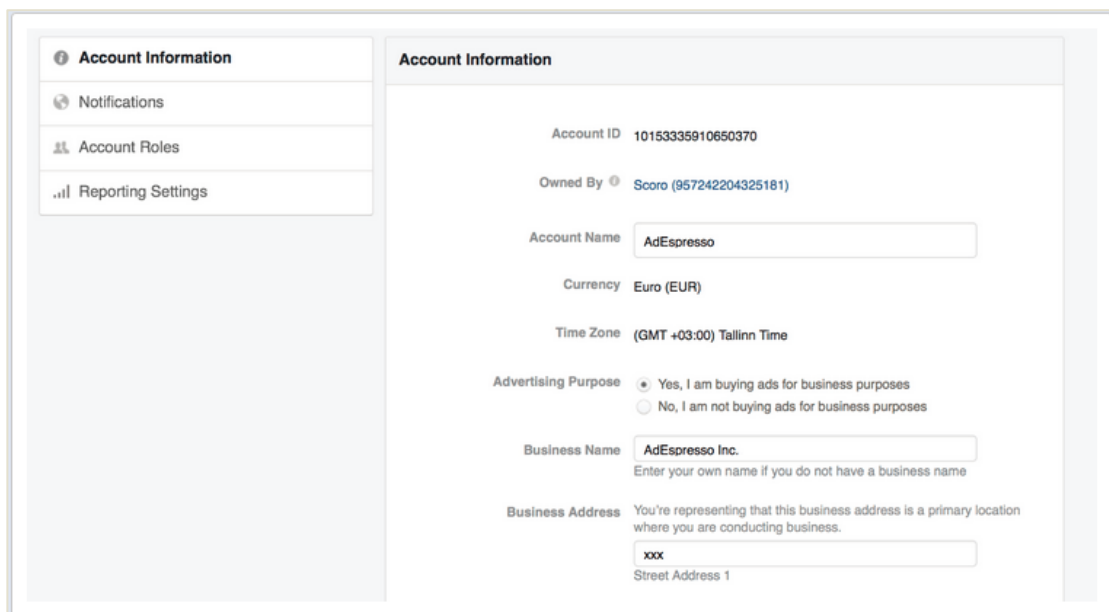
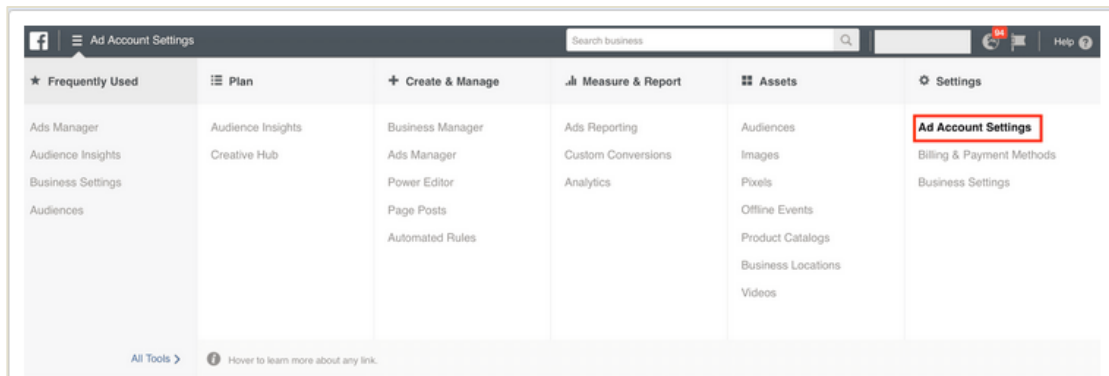
19% Men  
46% All Facebook



Age Group	Women (%)	Men (%)
18 - 24	20%	2%
25 - 34	31%	25%
35 - 44	22%	4%
45 - 54	14%	2%
55 - 64	9%	2%
65 +	5%	2%



## Chapter 7



### Select a Payment Method Help

Add a new payment method to your Facebook Ads account · [Terms Apply](#)

Show payment methods for: United States

**Credit or Debit Card** VISA MasterCard

Card Number Expiration

MM YY

Security Code Billing Zip Code

**PayPal** PayPal

**Facebook Ad Coupon**

Your payment info is stored securely. [Learn More.](#)

Cancel Continue

Facebook Billing Search business Help

Create Ad

Account: [Redacted]

**Billing Summary**

Current Balance: €0.00

Next Bill: 11:59pm PST

**Payment Methods**

Add Payment Method

Edit Payment Methods

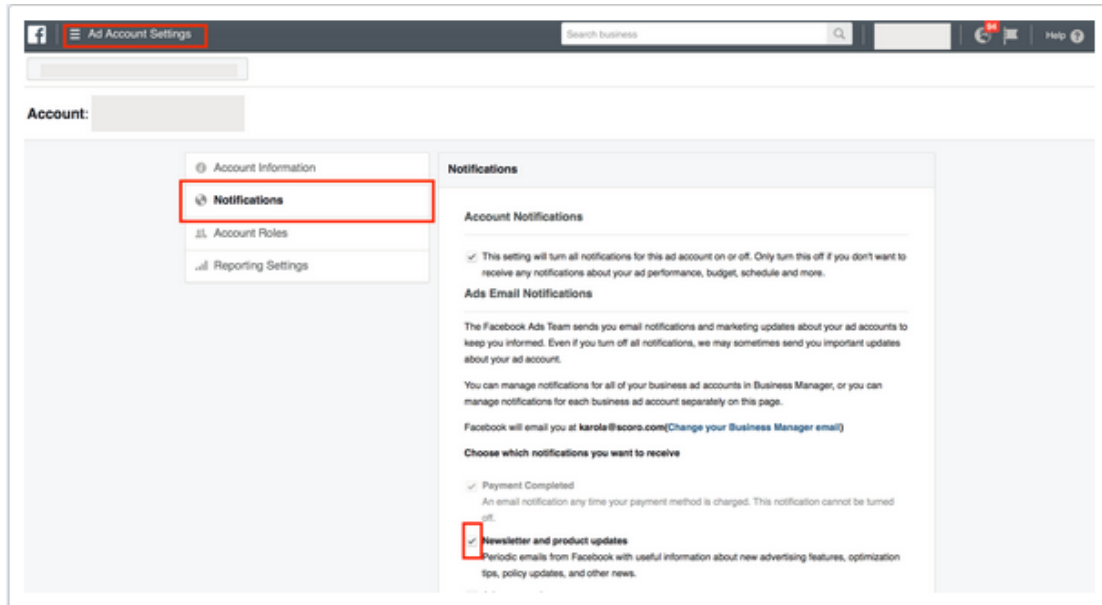
**Account Spending Limit**

**Control How Much You Spend**

Set your account spending limit to control the total amount of money you want to spend on your ad account. Once you reach your account spending limit, your ads will turn off so you don't spend more than the limit you set.

Set Account Spending Limit





The screenshot shows the Facebook Ad Account Settings interface. At the top, there is a navigation bar with the Facebook logo, a search bar, and a help icon. Below the navigation bar, the account name is displayed. A sidebar on the left contains a menu with four items: Account Information, Notifications (highlighted with a red box), Account Roles, and Reporting Settings. The main content area is titled "Notifications" and is divided into two sections: "Account Notifications" and "Ads Email Notifications".

**Account Notifications**

- This setting will turn all notifications for this ad account on or off. Only turn this off if you don't want to receive any notifications about your ad performance, budget, schedule and more.

**Ads Email Notifications**

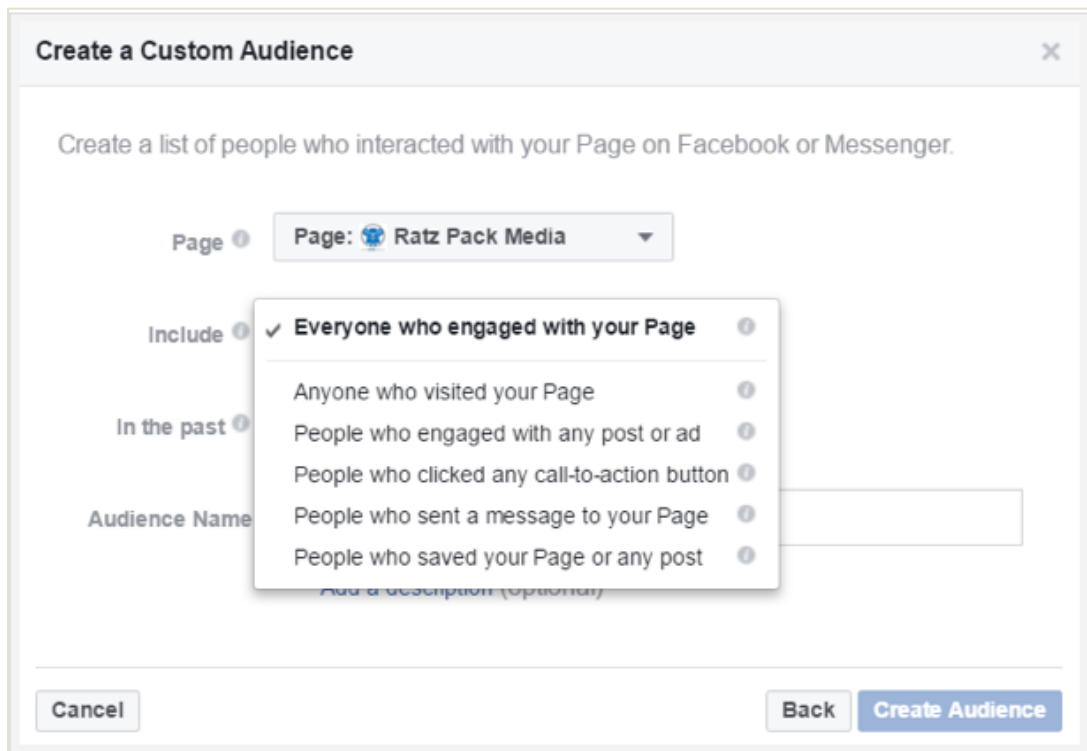
The Facebook Ads Team sends you email notifications and marketing updates about your ad accounts to keep you informed. Even if you turn off all notifications, we may sometimes send you important updates about your ad account.

You can manage notifications for all of your business ad accounts in Business Manager, or you can manage notifications for each business ad account separately on this page.

Facebook will email you at [karola@acoro.com](mailto:karola@acoro.com) (Change your Business Manager email)

**Choose which notifications you want to receive**

- Payment Completed  
An email notification any time your payment method is charged. This notification cannot be turned off.
- Newsletter and product updates  
Periodic emails from Facebook with useful information about new advertising features, optimization tips, policy updates, and other news.



The screenshot shows the "Create a Custom Audience" dialog box. At the top, there is a title bar with the text "Create a Custom Audience" and a close button (X). Below the title bar, there is a subtitle: "Create a list of people who interacted with your Page on Facebook or Messenger."

The dialog contains several fields and a list of options:

- Page:** A dropdown menu showing "Page: Ratz Pack Media".
- Include:** A list of options with checkboxes:
  - Everyone who engaged with your Page
  - Anyone who visited your Page
  - People who engaged with any post or ad
  - People who clicked any call-to-action button
  - People who sent a message to your Page
  - People who saved your Page or any post
- In the past:** A dropdown menu.
- Audience Name:** A text input field.

At the bottom of the dialog, there are three buttons: "Cancel", "Back", and "Create Audience".

**CREATE AUDIENCE**

Custom Audience o v

**ADDITIONAL ENTRIES**

Made a Purchase ←

+ Custom Audience

**Location** v

**UNITED STATES**

All United States

+ Country, region, or city

**Age and Gender** v

**Age**

**(New Audience)**  
1.3K monthly active people

Demographics | Page Likes | Location

**Frequency of Activities**  
The number of times the selected audience performed these act

Lifetime | In the last 30 days

Time Period	Activity 1	Activity 2	Activity 3
Lifetime	3		
In the last 30 days	21		27

**(New Audience)**  
1.3K monthly active people

**People on Facebook**  
Country: United States of America 🇺🇸

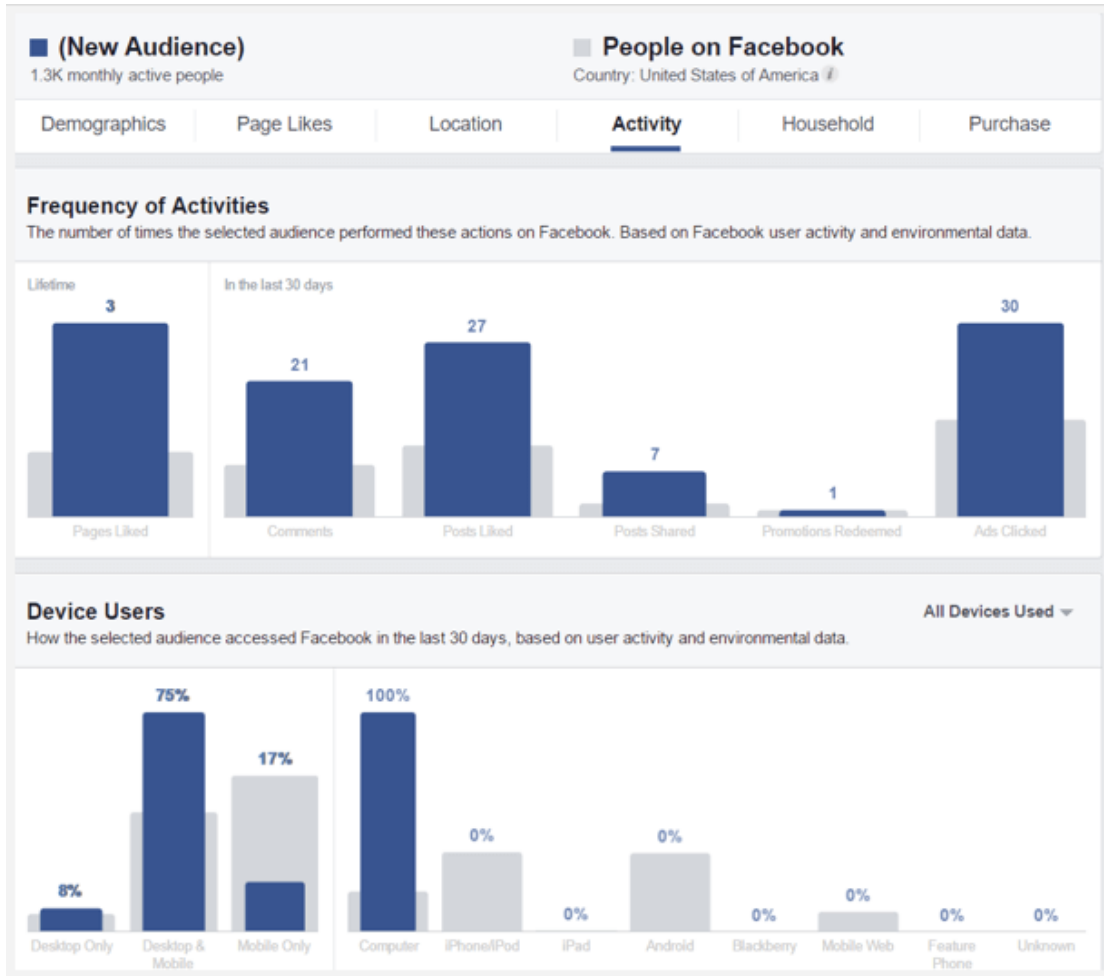
Demographics | Page Likes | Location | Activity | Household | Purchase

**Age and Gender**  
Self-reported information from people in their Facebook profiles. Information only available for people aged 18 and older.

40% Women  
54% All Facebook

60% Men  
46% All Facebook

Age Group	New Audience (Women)	New Audience (Men)	People on Facebook (Women)	People on Facebook (Men)
18 - 24	0%	0%	0%	0%
25 - 34	20%	13%	20%	13%
35 - 44	20%	13%	20%	13%
45 - 54	20%	25%	20%	25%
55 - 64	20%	25%	20%	25%
65 +	20%	25%	20%	25%



**Device Users**  
How the selected audience accessed Facebook in the last 30 days, based on user activity and environmental data.

All Devices Used ▾

Device Category	(New Audience)	People on Facebook
Desktop Only	8%	~1%
Desktop & Mobile	75%	~15%
Mobile Only	~17%	~84%

Device	(New Audience)	People on Facebook
Computer	100%	~1%
iPhone/iPod	0%	~15%
iPad	0%	~1%
Android	0%	~15%
Blackberry	0%	~1%
Mobile Web	0%	~1%
Feature Phone	0%	~1%
Unknown	0%	~1%



### Page Likes

Facebook Pages that are likely to be relevant to your audience based on Facebook Page likes.

Page	Relevance <sup>i</sup>	Audience	Facebook
Tasty	1	24.9m	83.3m
Walmart	2	23.8m	28.5m
Amazon.com	3	21.2m	25.2m
Target	4	19.2m	21.4m
Facebook	5	19m	48.4m
Family Guy	6	16.3m	40.9m
Eminem	7	16.2m	70.9m
Starbucks	8	15.6m	33.3m
Samsung Mobile USA	9	15.1m	22.6m
Subway	10	14.6m	22.6m

### CREATE AUDIENCE

Custom Audience o v

**ADDITIONAL ENTRIES**

- Video Viewers 2
- Video Viewers 3
- Video Viewers 4
- Video Watchers 75%

+ Custom Audience

Location v

#### (New Audience)

743.1K monthly active people




Demographics | Page Likes | Lc

#### Age and Gender

Self-reported information from people in their Facebook pro

45% Women  
54% All Facebook

10%

Page <sup>?</sup>	Pageviews <sup>?</sup> ↓	Unique Pageviews <sup>?</sup>	Avg. Time on Page <sup>?</sup>
	1,219,184 <small>% of Total: 100.00% (1,219,184)</small>	1,141,863 <small>% of Total: 100.00% (1,141,863)</small>	00:04:37 <small>Avg for View: 00:04:37 (0.00%)</small>
	52,866 (4.34%)	44,250 (3.88%)	00:04:18
	41,543 (3.41%)	39,611 (3.47%)	00:10:23
	30,333 (2.49%)	26,250 (2.30%)	00:01:54

## Meet your business goals.

From sparking inspiration to driving action, get the business results and customers you care about.

### Awareness

Drive awareness of your business, product, app or service.

- ✓ Reach
- ✓ Reach & Frequency
- ✓ Brand Awareness
- ✓ Local Awareness

### Consideration

Have potential customers learn more about your products or services.

- ✓ Website Clicks
- ✓ Video Views
- ✓ Reach & Frequency

### Conversion

Increase product sales, mobile app downloads, even visitors to your store.

- ✓ Website Conversions
- ✓ Dynamic Ads on Instagram
- ✓ Mobile App Installs
- ✓ Mobile App Engagement

## Chapter 8

- Optin Lead Capture Funnel**  
Build a responsive email list...
- Sales Funnel**  
Perfect product funnel...
- Webinar Funnel**  
Best for high ticket sales...
- Auto Webinar Funnel**  
Run hands free auto webinars...
- Membership Funnel**  
Perfect for your online courses...
- Launch Funnel**  
Master the product launch...
- Custom Funnel**  
Anything you can dream of...

### Sales Funnel

So, you've got something to sell online? If so, then you're probably going to need one of our proven sales funnels. ClickFunnels already integrates with your favorite payment providers, so now all you have to do is setup each page in your sales funnel. It typically consists of deliver your sales message, providing a clear call to action, and funneling your visitors to your order form.

+ CREATE FUNNEL

**FUNNEL PREVIEW**

### CREATE FUNNEL

✕

**NAME**

**GROUP TAG**

CREATE FUNNEL

0% **Squeeze Page**  
views: 0 ( 0 )

+ **Sales Page**  
Choose Your Page Template...

+ **Order Form**  
Choose Your Page Template...

+ **Order Confirmation**  
Choose Your Page Template...

+ **Thank You Page**  
Choose Your Page Template...

EXTRA PAGES FOR THIS FUNNEL...

#### CHOOSE NEW TEMPLATE TO ADD...

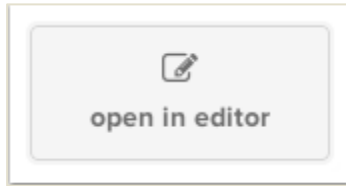
\$ **Sales**

SALES

**Big Sales Page**

**Blue App Downloader**

**Simple Video Sales Page**



OVERALL STATS   SPLIT TESTS (0)   EMAIL MARKETING (0)   PRODUCTS / SALES (0)

+ ADD PRODUCT

### NEW PRODUCT

NAME: Test Product

BILLING INTEGRATION: Stripe

AMOUNT: 97.00

#### Stripe Integration

Subscription    One Time

### Fulfillment Email

SUBJECT: Thank you for your purchase

HTML BODY

Thank you for your purchase

You may access your Thank You Page here anytime:

#PRODUCT\_THANK\_YOU\_PAGE#

#PRODUCT\_THANK\_YOU\_PAGE# will be swapped with your Product's Thank you Page URL

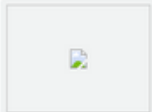
## Integrated Shipping Fulfillment Options

KUNAKI

DISC DELIVERED

Your Product specific Thank You Page step will automatically be created, select the template and edit it to let your buyers know how to access your product!

[CREATE PRODUCT](#)

0%	<b>Squeeze Page</b> views: 0 ( 0 )	 <div style="border: 2px solid red; padding: 2px;"> <b>Order Form</b> <span>\$ Order Form</span>  <a href="https://...clickfunnels.com/order-form">https://...clickfunnels.com/order-form</a> </div>
0%	<b>Sales Page</b> views: 0 ( 0 )	
0%	<b>Order Form</b> views: 0 ( 0 )	
		<div style="display: flex; justify-content: space-around;"> <div>0 VISITORS</div> <div>0% CONVERSION RATE</div> <div>0 TOTAL ORDERS</div> </div>

< GO BACK

**&#9632; ORDER BUTTON**

**ELEMENT NAME:**

**ELEMENT ID:**

**CONFIGURATION**

**MARGIN TOP:**  30

**TEXT:**

**SUB TEXT:**

**URL / ACTION:**

**TEXT COLOR:**

**BG COLOR:**




0%	<b>Squeeze Page</b> views: 0 ( 0 )
0%	<b>Sales Page</b> views: 0 ( 0 )
0%	<b>Order Form</b> views: 0 ( 0 )
0%	<b>Order Confirmation</b> views: 0 ( 0 )
0%	<b>Thank You Page</b> views: 0 ( 0 )
+	<b>Test Product Thank You Page</b> Choose Your Page Template...

EXTRA PAGES FOR THIS FUNNEL...


CHOOSE NEW TEMPLATE TO ADD...

**Thank You**


MISC



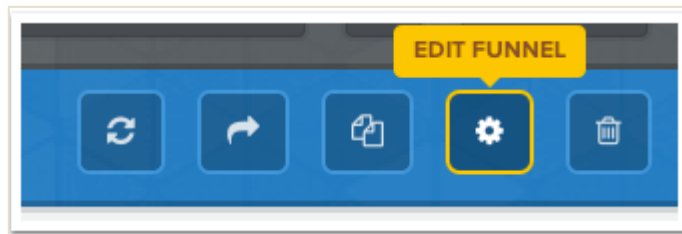
Download Clean Dotted



Download Page



Simple Download Page



**TEST MODE**

Enable Test Mode for Stripe Billing and Kunaki Fulfillment. Use CC number: 4242424242424242 with any future Exp date and CVV number. Note: To test subscriptions, you MUST have subscription plans with the same ID in Stripe in Test mode and Live mode.

**click funnels** | FUNNELS | ACTIONETICS | BACKPACK | ACCOUNT | HELP | ADMIN

**TEST LANDING PAGE** | STEPS | STATS | CONTACTS | SETTINGS

LAUNCH CHECKLIST

FUNNEL STEPS

- Optin
- Thank You Download

+ ADD NEW STEP

OTHER FUNNEL STEPS

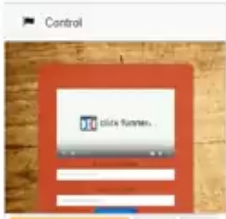
Select step to view...

---


Optin

Overview | Automation | Publishing

https://gregorycf.clickfunnels.com/optinormgr0se



EDIT PAGE



Start Split Test

Optimize your lead and sales generation with split tests.

+ CREATE VARIATION

EDIT PAGE IN CLASSIC EDITOR

**FUNNEL STEPS**

**FUNNEL STEP NAME** Optin

**PATH** optinorng05e  
The path for this Funnel Step

Note: Funnel Step Domains are now set at the Funnel level (Funnel Settings -> Domain)

**Update Funnel Step**

**Get ClickPop Code**  
Put a (ClickPop) Popup version of your optin page on any website

**Get ClickOptin Link**  
Automatically opt in people who click links in your affiliate's emails

**WordPress Plugin**  
Show your funnels or pages inside of your WordPress blog

**Add to Facebook**  
Automatically connect your page inside of your Facebook page.

**Embed Code**  
Add your page inside of an iframe to embed on any website.

**Download HTML**  
Download the .html file of your page to host anywhere.

**Text Optins:** (Collect Leads Through TXT Message)

**Add Page Tab**

Select the Facebook Pages to add ClickFunnels to:

Facebook Pages

**Add Page Tab** **Cancel**

About Create Ad Create Page Developers Careers Privacy Cookies Ad Choices Terms Help

Facebook © 2017  
English (US) Français (Canada) Español 中文(简体) 한국어 日本語 Português (Brasil) Deutsch Italiano العربية हिन्दी

Page Messages Notifications Insights Publishing Tools **Settings** Help

**General**

- Messaging
- Edit Page**
- Post Attribution
- Notifications
- Messenger Platform
- Page Roles
- People and Other Pages
- Preferred Page Audience
- Partner Apps and Services
- Branded Content
- Instagram Ads

**Page Visibility** Page published **Edit**

**Visitor Posts** Anyone can publish to the Page  
Anyone can add photos and videos to the Page **Edit**

**News Feed Audience and Visibility for Posts** The ability to narrow the potential audience for News Feed and limit visibility on your posts is turned off **Edit**

**Messages** People can contact my Page privately **Edit**

**Tagging Ability** Only people who help manage my Page can tag photos posted on it **Edit**

**Others Tagging this Page** People and other Pages can tag my Page **Edit**

**Page Location for Frames** Other people can use your Page's location for photo and video frames. **Edit**

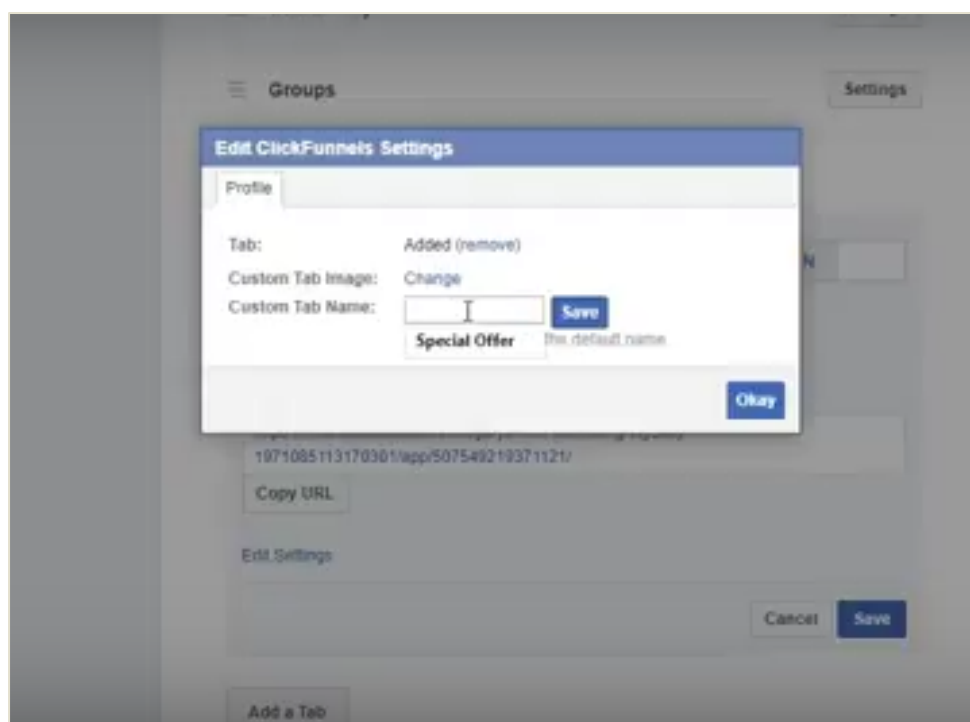
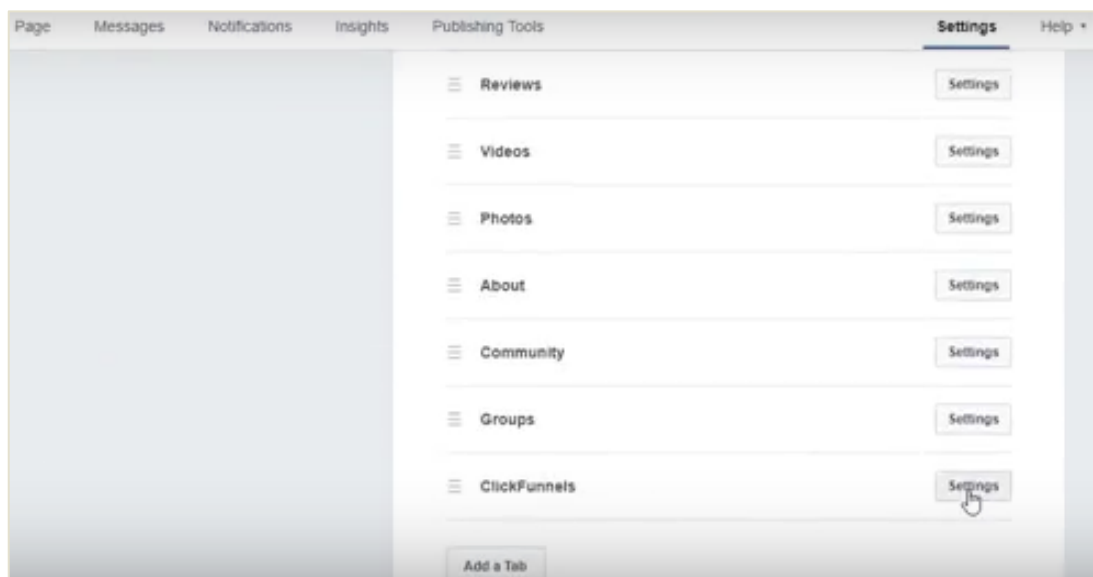
**Country Restrictions** Page is visible to everyone. **Edit**

**Age Restrictions** Page is shown to everyone. **Edit**

**Page Moderation** No words are being blocked from the Page. **Edit**

**Profanity Filter** Turned off **Edit**

**Similar Page Suggestions** Choose whether your Page is recommended to others **Edit**



noonewillthinkofthis.COM
[Search Again](#)

**Good news, this domain is available**
> Continue to Cart

# noonewillthinkofthis **.com**

Let U.K. shoppers know you are local. Add this:  
 noonewillthinkofthis.co.uk - £3.49

~~£9.99\*~~ **£8.99\*** + Select

**!** Get all three and **Save 67%**

noonewillthinkofthis.net  
 noonewillthinkofthis.info  
 noonewillthinkofthis.org

~~£34.47\*~~ **£11.25\*** + Select

## Domain Information

We need a little information from you that will be used for your domain information.

### New to GoDaddy?

First Name:\*

Last Name:\*

Email Address:\*

Organization:

By entering a business or organization name, you certify that the Organization specified above is the legal registrant of this domain name.

Country/Region:

Address 1:\*

Address 2: (Suite, Apt #, etc.)

City:\*  State:  Zip Code:\*

Phone:\*

Submit

### Already have an account?

Username / Customer#:

Password:  [Forgot Password?](#)

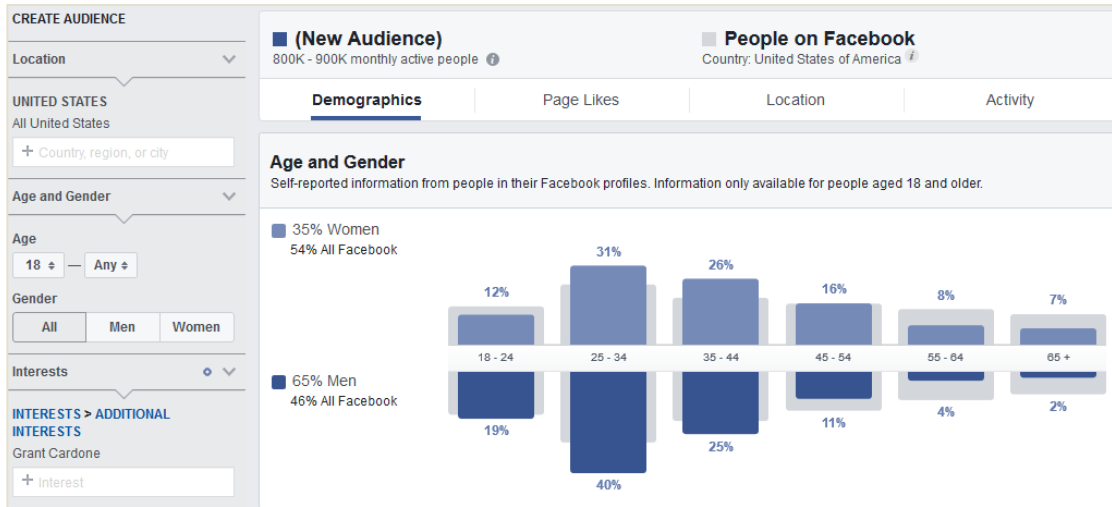
Log In

**Order Summary**

2 domains pending registration

- x NOONEWILLTHINKO...COM
- x NOONEWILLTHINKO...CO.UK

## Chapter 9



## Other Book(s) By Michael Ezeanaka

### Affiliate Marketing: Learn How to Make \$10,000+ Each Month On Autopilot

Are you looking for an online business that you can start today? Do you feel like no matter how hard you try - you never seem to make money online? If so, this book has you covered. If you correctly implement the strategies in this book, you can make commissions of up to \$10,000 (or more) per month in extra income.

- WITHOUT creating your own products
- WITHOUT any business or management experience
- WITHOUT too much start up capital or investors
- WITHOUT dealing with customers, returns, or fulfillment
- WITHOUT building websites
- WITHOUT selling anything over the phone or in person
- WITHOUT any computer skills at all
- WITHOUT leaving the comfort of your own home

In addition, because I enrolled this book in the kindle matchbook program, **Amazon will make the kindle edition available to you for FREE** after you purchase the paperback edition from Amazon.com, saving you roughly \$6.99!!

Available In [Kindle](#), [Paperback](#) and [Audio](#)

## Passive Income Ideas: 50 Ways To Make Money Online Analyzed

How many times have you started a business only to later realise it wasn't what you expected? Would you like to go into business knowing beforehand the potential of the business and what you need to do to scale it? If so, this book can help you

### **In Passive Income Ideas, you'll discover**

- A concise, step-by-step analysis of **50 business models** you can leverage to earn passive income (Including one that allows you to earn money watching TV!)
- Strategies that'll help you greatly simplify some of the business models (and in the process **make them more passive!**)
- What you can do to scale your earnings (regardless of which business you choose)
- Strategies you can implement to **minimize the level of competition** you face in each marketplace
- Myths that tend to hold people back from succeeding in their business (**we debunk more than 100 such myths!**)
- Well over 150 Insightful tips that'll give you an edge and help you succeed in whichever business you chose to pursue
- More than 100 frequently asked questions (**with answers**)
- 50 positive vitamins for the mind (in the form of inspirational quotes that'll keep you going during the tough times)

- A **business scorecard** that neatly summarizes, in alphabetical order, each business models score across 4 criteria i.e. simplicity, passivity, scalability and competitiveness
- ...and much much more!

What's more? Because the book is enrolled in kindle matchbook program, **Amazon will make the kindle edition available to you for FREE** after you purchase the paperback edition from Amazon.com, saving you roughly \$6.99!!

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